

SOCIAL MEDIA INTERN

The Spanish River Church Communications Department is where ministry meets marketing. We are hiring a Social Media Intern to help accelerate our reach. We are seeking a creative individual with a strong work ethic and an eagerness to learn. This is a paid, in-person position that will require 20 hours per week. A pre-employment drug screening is required for all candidates offered employment.

REPORTS TO:

Director of Communications

SPANISH RIVER CHURCH AND SPANISH RIVER COUNSELING CENTER RESPONSIBILITIES:

- Develop new ways to promote the events, ministries, teaching series, groups, campaigns, and mission of Spanish River Church through social media that meet ministry objectives.
- Develop new ways to promote Spanish River Counseling Center's services, events, and blog posts.
- Assist in maintaining brand consistency across all communication channels.
- Create and post original visual and written content for social media, emails, blogs, and websites.
- Conduct market research and monitor analytics to track performance and identify growth opportunities.
- Engage with online audiences through social media platforms to build and protect the reputation of Spanish River Church and serve our community.
- Ensure the execution of marketing plans developed by the Director of Communications
- Photo editing and video editing for social media and website usage.
- Collect analytics to inform strategy and content development and record in weekly reports.
- Learning experiences as assigned.

WHAT BACKGROUND YOU SHOULD HAVE:

- Creative, collaborative, adaptable, and strong work ethic.
- Detail-oriented with excellent organizational skills.
- Strong written and verbal communication skills.
- Working Knowledge of Adobe Photoshop and Lightroom.
- Currently enrolled in a Bachelor's or Master's degree program in Communications, Marketing, Public Relations, Graphic Design, or related field.



PHONE:

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ADDRESS

2400 Yamato Road • Boca Raton, Florida

BENEFITS:

- Hands-on, paid experience in a dynamic and collaborative work environment.
- Opportunity to work on real projects and contribute to meaningful initiatives.
- Mentorship and guidance from professionals in the communications field.

Please include at least two written pieces and two examples of graphic design by the applicant in the application.

****Spanish River Church is a Drug-Free Workplace. We participate in E-Verify****



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